



## **Eco-friendly New and Used Car Search Option on CarLocate.com Helps Consumers Get Green and Get Going**

*“Green Search” Feature Quickest and Easiest Way to Shop for Hybrids and Other Environmentally-friendly Cars*

**DAYTON, Ohio – Dec. 9, 2009** – CarLocate.com, a nationwide [new and used vehicle search Web site](#), today unveiled its latest search feature – “Green Search” – that enables consumers to quickly and easily [shop for eco-friendly new or used cars](#). With Green Search, consumers can directly narrow their search to cars designated by CarLocate.com as environmentally friendly. This includes hybrid vehicles, as well as fuel-efficient gasoline, diesel, and flexible fuel cars. Car shoppers will find the Green Search option on both the “New” and “Used” search pages on CarLocate.com.

As an additional feature, new and used car search results display a green leaf with any vehicle that meets the Green criteria.

“More and more, consumers are interested in buying vehicles with better fuel economy and lower emissions,” said Nicole Case, general manager for CarLocate.com. “But being eco-friendly is more than looking at hybrids. Wading through all the information to find those cars isn’t always easy. That’s why we’ve created the Green Search option for both new and used cars. Now, we’ve made it quick and easy for car shoppers to find vehicles on our site that are more environmentally friendly. This is just one more way we’re building our search function to cut the clutter and take consumers to search results that more exactly fit the cars they want to buy.”

New and used cars designated as Green on the CarLocate.com site have an Environmental Protection Agency (EPA) standard of a combined fuel economy of 23.1 miles per gallon (mpg) or better. In addition, Green new vehicles also have either an EPA Air Pollution Score or EPA Greenhouse Gas Score of six or above.

CarLocate.com is designed to offer a better way for consumers to [find a car](#) they want to buy. The site has easy-to-use tools for consumers to narrow searches across more than a dozen specific attributes – Green, location, car model, engine type, price – or search on several attributes simultaneously. These features can help make the experience of locating a car to buy simpler, easier, and more effective.

To search for your next new or used Green car, visit [www.carlocate.com](http://www.carlocate.com).

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### **About CarLocate.com**

CarLocate.com ([www.carlocate.com](http://www.carlocate.com)) combines the best in search technology with the best in site design to make the experience of locating and buying a car simpler, easier, and more effective. With CarLocate.com, anyone can quickly search new and used cars from thousands of dealerships, conveniently narrowing their search by a dozen criteria until they locate the car they want to buy. Consumers also can connect with CarLocate.com on **Facebook** ([facebook.com/carlocate.com](https://facebook.com/carlocate.com)), **Twitter** ([twitter.com/carlocate](https://twitter.com/carlocate)), or **e-mail** at [info@carlocate.com](mailto:info@carlocate.com).

CarLocate.com is a part of The Reynolds and Reynolds Company, which has served the business needs of automotive dealerships for more than 80 years. ([www.reyrey.com](http://www.reyrey.com))

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