

Automated Vehicle Inventory Download

ERA

U.S.

Automated Vehicle Inventory Download for ERA®

Easily and securely push vehicle inventory data to share with trusted business partners including many website providers, with Automated Vehicle Inventory Download.

Are you confident your online inventory is as current as possible and that you're sharing inventory data in a secure manner?

Peace of Mind

Automated Vehicle Inventory Download eliminates the need for dealership personnel to perform vehicle inventory extractions on a regular basis.

It supports sound security practices by eliminating unmonitored and unfettered access to ERA by third parties who simply need vehicle inventory data to provide a service to your dealership.

Work Efficiently and Share Securely

Automated Vehicle Inventory Download pulls pre-determined vehicle inventory data from the ERA system and pushes a file of this data to a dealership-supplied destination on a scheduled basis.

From this secure destination, dealers can choose to use the data in any way they deem necessary, most likely for reports or for populating websites by sharing the data with third party partners.

Data Fields Included in Automated Vehicle Inventory Download

- **Client** (Reynolds Assigned Dealership Number/Store/Branch)
- **Vehicle Identification Number** (VIN)
- **Stock Number** (Dealer Assigned Stock Number)
- **New/Used Flag**
- **Car/Truck Flag** ("C" for Passenger Car, "T" for Truck from the New Vehicle Model File)
- **Year**
- **Make**
- **Model** (Carline)
- **Model Number** (Model Number of Vehicle; New Vehicles only)
- **Series** (i.e. 4 DR SDN, or 2DR CPE as displayed in the Description field)
- **Body** (Used Vehicles only)
- **Color** (Exterior Color of Vehicle)
- **Mileage**
- **Original Cost** (Inventory amount that the vehicle was purchased)
- **Calculated Cost** (Inventory amount + additional fees; amount is populated from Accounting Schedule and not necessarily amount visible in 4006 depending on setup in 4168 for new and used vehicles)
- **Calculated List** (List Price)
- **Internet Price** (Internet Price; Used Vehicles only)
- **Transmission**
- **Received Date**
- **Memo** (ERA provides 2 memo lines of up to 20 characters per line)
- **Option Description** (Up to 30 Option Package Descriptions listed, New Vehicles only)
- **Certified Used**
- **Location**
- **Fuel Type** (G,D,E for Gas, Diesel, or Electric)
- **Body Group** (BODYSIZE field for NEW and USED – i.e. Fullsize, Midsize, SUV)
- **Wheel Base** (Wheel Base from New Vehicle Inventory; New Vehicles only)
- **Exterior Color Code** (New Vehicles only)
- **Factory Accessory Codes** (Displays up to 30 codes; New Vehicles only)
- **Factory Accessory Descriptions** (Displays corresponding descriptions for the Factory Accessory Codes; New Vehicles only)
- **Dealer Accessory Descriptions**
- **Comments**
- **Cylinders**
- **Days in Stock**
- **Package Code** (Manufacturer Package Codes; New Vehicles only)

For more information on Automated Vehicle Inventory Download, please contact your Reynolds Account Manager or call 800.767.7879.

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MAKING BUSINESS BETTER.