

Vehicle History That Builds Value

POWER

U.S.

Sales and F&I Solutions

Ask Yourself...

- ? Could I sell more cars if my customers felt more confident in the quality of my inventory?
- ? Am I paying too much for history reports I offer to to my customers?
- ? If I wouldn't accept a customer without a credit score, why would I buy or sell used cars without a score?
- ? Do my customers understand the impact history has on a vehicle's value?

Over 10,000 car dealers chose AutoCheck over other leading vehicle history report companies for evaluating cars at auction or to help consumers on their lots.¹

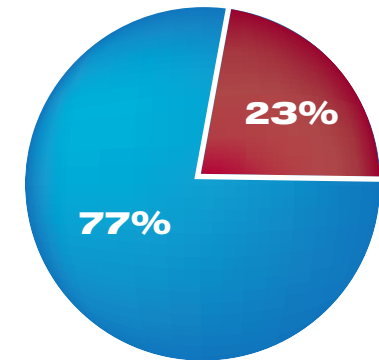
Expect Results

- Get more dollars out of your used vehicles by pricing based on AutoCheck Score and AutoCheck Score Range.
- Drive floor traffic with FREE reports on your Web site.
- Build confidence with the guarantee if a hidden title brand is found, AutoCheck will refund 110% of the retail value price.²
- Make better purchase decisions at online auctions by comparing up to 20 VINs in POWER.
- Play it safe – run reports on all vehicles.

¹Experian

²At the time of purchase, using NADA Used Car Guide*. (Terms and conditions apply)

Does a Vehicle Score Build Consumer Confidence?



- Consumers who feel more confident or somewhat more confident
- Consumers who feel no more confident

The results show the AutoCheck Score increases consumers' confidence in vehicles. The score made 77% of respondents feel either much more or somewhat more confident in the vehicle.

Source: Blackstone Study

AutoCheck[®] Plus

