



Fast and Integrated Financing

Sales and F&I Solutions for ERA®

U.S.

RouteOne® Integration for ERA®

Accelerate credit approvals with integrated access to a network of captive financing sources and lenders over the Internet using RouteOne Integration.

Kick Financing into Overdrive

Tap into the four largest captive finance companies—Chrysler Financial, Ford Motor Credit, GMAC, and Toyota Financial Services—and other lenders with a single interface that provides two-way data exchange between your ERA system and RouteOne. Obtain credit approval online in minutes. And conveniently access CreditMaster® credit reports through the RouteOne interface for a more streamlined process.

How It Works

Start a credit application in ERA F&I or RouteOne and transfer customer, vehicle, and financial data with one click. Then, export credit decisions from RouteOne to ERA to update the deal. Make more informed decisions with enhanced reporting on all F&I information that is extracted nightly from ERA F&I.

Keep Your Eye on the Big Picture

Manage your business and identify opportunities for increased profits with reports on:

- F&I profits.
- Aftermarket penetration.
- F&I manager performance.
- Finance decision analysis grouped by new, used, retail/lease, etc.
- Daily transaction details on closed deals.

The Bottom Line

Integration between your ERA system and RouteOne lets you spend more time maximizing profitability on every deal, improving the bottom line. If, for example, you spend an average of 10 minutes per deal re-entering information, you could save over 16 hours per 100 deals.

RouteOne Integration helps your dealership:

- Eliminate duplicate data entry.
- Reduce costly errors.
- Save valuable time.
- Increase productivity.

Customers will be impressed with the speed, ease, and accuracy of the financing process. The end result is faster closings for you and increased satisfaction for your customers.

**For more information on
RouteOne Integration,
please contact your
Reynolds Account Manager
or call 800.767.7879.**

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