

# Vehicle History That Builds Value



U.S.

Sales and F&I Solutions

## Ask Yourself...

- ? Could I sell more cars if my customers felt more confident in the quality of my inventory?
- ? Am I paying too much for history reports I offer to to my customers?
- ? If I wouldn't accept a customer without a credit score, why would I buy or sell used cars without a score?
- ? Do my customers understand the impact history has on a vehicle's value?

**Over 10,000 car dealers chose AutoCheck over other leading vehicle history report companies for evaluating cars at auction or to help consumers on their lots.<sup>1</sup>**

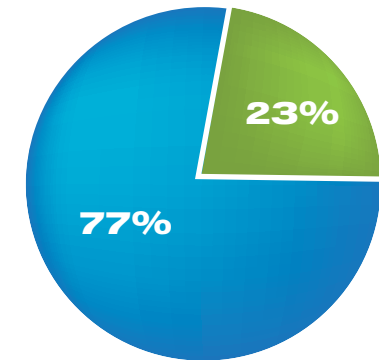
## Expect Results

- Get more dollars out of your used vehicles by pricing based on AutoCheck Score and AutoCheck Score Range.
- Drive floor traffic with FREE reports on your Web site.
- Build confidence with the guarantee if a hidden title brand is found, AutoCheck will refund 110% of the retail value price.<sup>2</sup>
- Make better purchase decisions at online auctions by comparing up to 20 VINs in ERA<sup>®</sup>.
- Play it safe – run reports on all vehicles.

<sup>1</sup>Experian

<sup>2</sup>At the time of purchase, using NADA Used Car Guide<sup>®</sup>. (Terms and conditions apply)

## Does a Score Build Consumer Confidence?



- Consumers who feel more confident or somewhat more confident
- Consumers who feel no more confident

Source: Blackstone Study

The results show the AutoCheck Score increases consumers' confidence in vehicles. The score made 77% of respondents feel either much more or somewhat more confident in the vehicle.

AutoCheck<sup>®</sup> Plus

## About AutoCheck Plus

Instantly provide a single number score to summarize the impact of history on a vehicle's resale value. It's easy with a AutoCheck built into the ERA system.

Summary

Report Run Date: 2008-08-07 13:38:30.244 EDT

The vehicle identification number you submitted has been analyzed and summary information your car is shown below.

<p><b>VIN:</b> [REDACTED]</p> <p><b>Year:</b> 1999</p> <p><b>Make:</b> Ford</p> <p><b>Model:</b> Taurus SE</p> <p><b>Style/Body:</b> Sedan 4D</p> <p><b>Class:</b> [REDACTED]</p>	<p><b>Engine:</b> [REDACTED]</p> <p><b>Country of A:</b> [REDACTED]</p> <p><b>Vehicle Age:</b> [REDACTED]</p> <p><b>Calculated O:</b> [REDACTED]</p> <p><b>Last Reported:</b> [REDACTED]</p>
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Guarantee quality to your customers with this certificate.

Compare vehicles' Scores to similar ones on the road, using the Score Range.

AutoCheck Score

74

SIMILAR VEHICLES SCORE 56-75

AutoCheck Buyback Protection Certificate

Your vehicle qualifies for Buyback Protection!

To activate your protection complete your registration within 90 days from the date of purchase. Registration may be made online at [www.AutoCheck.com/protection](http://www.AutoCheck.com/protection).

Instantly view summary and detail level when you want.

About this vehicle's AutoCheck Score

**Section summaries**

**Title and ProblemCheck:** ✔ Your vehicle

**OdometerCheck:** ✔ Your vehicle

**Vehicle Use and EventCheck:** i Specific vehicle

**Full History:** i Detailed information

AUG 8, 2008	USED VEHICLE MAINTENANCE	Store 27 SALES01 PORT 5008 4008
1	STOCK# 4405	19 STATUS
2	MAKE FO FORD	20 LOCAT
3	VEHICLE TYPE P PASSENGER	21 SALES
4	MODEL DESC TAURUS	22 FUEL
5	CARLINE TAURUS	23 LICEN
6	YEAR 99	24 LIC. Ex...
7	REC-DATE 01/2	
8	INVENT AMT \$	
9	SERIAL#	
10	LIST PRICE	
11	CODED COST	
12	SALES COST	
13	COST PACK	
14	COLOR DESC GRAPHITE BLUE	
15	ACC(V) N	
16	MILES 74646	
17	MEMO1	
18	MEMO2	
BUYBACK QUALIFIED? Y (08/07/08)		
AUTOCHECK SCORE 74 (56-75)		
LINE# (N=MODIFY) (D=DELETE) (E=ENTER) (C=COMMENT) (U=UNS) (U#) (TAB)		

“Our monthly billing from Carfax was becoming a staggering amount. Since implementing **AutoCheck Plus**, we have been **saving a substantial amount of money** each month **without sacrificing anything.**”

**Brian Seufert,**  
Business Development Director  
Blossom Chevrolet, Inc.  
Indianapolis, IN

## Highlights

- Pull unlimited reports for a fixed monthly fee.
- Print consumer-friendly reports using Desking and Used Vehicle Management.
- Offer free reports on your Web site.
- Make the right decisions fast on auction and trade purchases using score.

Easily explain a vehicle's value with a single number score. AutoCheck Plus can help you streamline your appraisal process and auction buying, while increasing consumer confidence.



AutoCheck® Plus