

Turn Internet Shoppers Into Phone Leads

Dealership-wide Solutions

Ask Yourself...

- ? How many leads from my website are never contacted?
- ? Are my Internet lead response times costing me sales opportunities?
- ? How can I gain potential customers before they lose interest?
- ? Am I losing sales and service dollars because my customers struggle to connect with my dealership?

Leads contacted within 5 minutes are 7.8 times more likely to willingly enter a sales process than leads contacted within 30 minutes.¹

Expect Results

- Make the most out of your website by adding a call option to capture more qualified leads.
- Decrease lead response times and connect to leads while they are still browsing your site.
- Reach prospect customers at their highest interest level.
- Increase sales and service scheduling with an easier way for your customers to contact your dealership by phone.
- Maintain better follow-up activities by capturing all your prospects with ERA[®] Contact Management or POWER CRM integration.

¹ Inside Sales Multi-Media Response Study

² Capgemini Car Online Study, 2010

**How are you
connecting with
potential online leads?**



90% of customers use the Internet to research before walking into a dealership.²
What are you doing to reach customers who visit your site?

**Clickable Numbers
from Callbright[®]**

About Clickable Numbers

Provide instant telephone access to your sales and support staff with the click of a Web button for better lead conversion and more satisfied customers.

Strategically place buttons on your site.

Prospects enter their phone number and are instantly connected to your dealership.

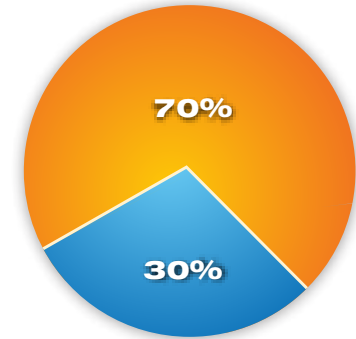
Phone Number () -

This call requires an open phone line.

[Security information](#)

Powered by:

Make the Preferred Connection



- Preferred Communication Sell Rate
- Other Communication Sell Rate

Respondents who were contacted via their preferred communication medium purchased from a responding dealership 70% of the time.*

*Dealix, 2010

Highlights

- Strategically choose the location of Clickable Numbers on your website.
- Increase phone leads with lead form screen pops.
- Select where to direct prospect phone calls.

Connect to your Internet prospects, turning them into phone ups and catching your leads while they are hot with Clickable Numbers.

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